

**FOR IMMEDIATE RELEASE**

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**"MY HEART'S APPEAL" HOLDS FUNDRAISING CAMPAIGN KICKOFF WITH  
RIBBON CUTTING AND INFORMATIONAL MEETING**

**Oklahoma City woman Pursues her Dream to Build a Special Education  
Campus in her Hometown of Liberia, West Africa**

**Oklahoma City, Oklahoma – October 18, 2012** - The non-profit organization "My Heart's Appeal" (MHA) is holding a ribbon cutting and informational gathering to commemorate the official opening of its Oklahoma City office, as well as to kick off the fundraising campaign for the development of a campus in Liberia, West Africa, in support of special education, announced Founder and CEO Lovetie Major today. The event will be held from 11:30 am to 1:30 pm (ribbon cutting at 12:30) on Thursday, October 25, 2012, at the offices of MHA in the Weokie Credit Union Building's lower conference room at 5909 NW Expressway in Oklahoma City.

MHA provides training programs and opportunities for teenage and adult persons living in Mrs. Major's hometown of Liberia who have a primary diagnosis of intellectual disability (IQ of 70 or below). Her goal is to raise \$300,000.00 needed for the 100 acres of land earmarked for the proposed campus, surveying and probating the deed there.

The campus landscape will address and support vocational, occupational, recreational, instructor training and residential needs of its occupants. "It is my prayer that every intellectually disabled individual be given a chance to learn and be productive; this is 'My Heart's Appeal,'" stated Mrs. Major.

Having a younger sister with Down's Syndrome, Mrs. Major was always disappointed that Liberia had no support services for persons with disabilities. She founded MHA in 1996, and it was inaugurated in Baltimore, Maryland, in 2001. Earlier this year, Mrs. Major traveled to Liberia for the ribbon cutting of Bigma's Care Place, a center launched by MHA for the less fortunate and children with disabilities, and run by Mrs. Major's mother.

Mrs. Major hopes that the ribbon cutting event and informational meeting will increase awareness of MHA, and help to jumpstart the fundraising campaign so that MHA can break ground on the campus as soon as possible. Light refreshments will be provided at the event. For more information, go to [www.myheartsappeal.org](http://www.myheartsappeal.org)

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