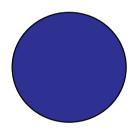
January 2015 Biannual Edition, Issue: 15.1



Special Interest Articles:

- 3rd Annual Benefit Dinner 2015.
- Message from Chair of MHA Board of Directors
- Pasture for the Sheep Land Fund Drive



Individual Highlights:

World Down Syndrome
Day, March 2015

MHA Ebola Relief Drive

BMC Celebrates 2nd
Anniversary

Oklahoma Community
Comes Together

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MHA in the News 8

3rd Benefit Dinner

OKLAHOMA CITY, OK - January, 2015 - Helping individuals with disabilities in the Ebola-stricken West African city of Monrovia, Liberia is closer than you might imagine.

We are pleased to announce that My Heart's Appeal (MHA) and the Dale Rogers Training Center (DRTC) are joining hands to inform, embrace and impact the life-giving needs of this battered but brave community.

Celebrating its third annual fundraiser, My Heart's Appeal is hosting a colorful evening of food, friendship, information and fundraising complete with Gallery Walk, Silent Auction, Interactive Cultural exchanges and Door Prizes. This year's theme is "A Shepherd's

Guiding Hand", from Oklahoma to Liberia.

Thursday, February 12, 2015, 6:00 p.m. - 8:00 p.m., United Methodist Church of the Servant, Community Hall, Oklahoma City, Oklahoma.

A brief presentation will be shared disseminating the continued success of MHA and DRTC strategic partnerships with government, medical, humanitarian and business leaders. Your \$20 ticket includes a hot, delicious buffet provided by Papa Murphy's.

For additional information, contact: 443-474-8031 or 405-603-2799, email us at info@myheartsappeal.org or visit www.myheartsappeal.org

Pasture for the Sheep Land Fund Drive

My Heart's Appeal, Inc. (MHA) embarked on an awareness campaign in 2012 to purchase land. We hope to complete the final segment of this goal by 2016.

Our negotiating period has run out with the land owners, as they have held the land for three years now. We are keeping our faith elevated that we will be able to acquire the 100 acres of land in God's own time.

We pledge to you, our patrons, an entrepreneurial enterprise of our programs and accomplishments; and ask you for your unwavering support to our land fund drive.

You have a chance to leave a lasting legacy of your family name. Sponsor a project from our plan and have your name engraved on a bench, brick, building, hall, hub, field, garden, center, walkway, playground, guest house, shop, bedroom, or name it, and we may consider.

Then take a trip and visit our community and enjoy the food and culture of Liberia. You can call, email or contribute online on our website www.myheartsappeal.org; call our local office @ 07774374443 or 0888101049; international office @ 405-603-2799 or 443-474-8031; email @

info@myheartsappeal.org. •

Page 2 of 8 **Dolly's Smile**



Lovetie Major, M.ED MHA CEO





CFO's Reflections...

I celebrated my 50th birth anniversary January 12, 2015. I have lived half a century and have not seen justice for individual with intellectually disabilities in Liberia.

I am reminded in my Christian faith of two verses: Jeremiah 1:5 (NIV) "Before I formed you in the womb I knew you, before you were born I set you apart; I appointed you as a prophet to the nations:" and Proverbs 29:18 (KJV) "Where there is no vision, the people perish: but he that keepeth the law, happy is he."

It is "My Heart's Appeal" and prayer

MHA Newsworthy...

MHA CEO Lovetie Major, Interviewed by Elaine Houston of Albany, New York; **NBC** Affiliate WNYT-TV 5:30 anchor/education reporter & Author.

Elaine tells the stories of women around the world through different medias and adds to the voices of women making the difference. Below is an excerpt...Read the complete October 20, 2014 story on http://www.elainehouston.com/shes peaks2me/

In her native country of Liberia people with mental disabilities are thought to be victims of witchcraft, bad karma, or that my heavenly Father grant me wisdom and a little more time on this earth to make this dream a reality and give more children a chance to learn. be productive and accepted in society.

The road has not been travelled alone. Though immense my goal may be, I have found a few faithful followers to cheer me along and lend me a shoulder to lean on when I needed encouragement. I celebrate with you, MHA Pasture for the Sheep Wall of Fame Patrons, MHA Shepherd Associates and Friends of MHA; it is vou who have trimmed the wick. continuously refilled the oil, and kept the light in the kettle burning.

Continued on pg. 8

evil spirits. But when Lovetie Major saw pictures of kids in the U.S. who looked exactly like her sister, she realized her sister suffered from Down syndrome. She was excited-now she had a diagnosis. She brought her sister here where she learned to read and earned a vocational education.

Lovetie then started a non-profit called "My Heart's Appeal." She also set up the Down Syndrome Association of Liberia in 2013. 100 students utilize the programs so far. She also wrote a book about how her sister inspired her to help others. It's called, "A Sibling's Vow." Shespeaks2us!

World Down Syndrome Day March 21, 2015



My Heart's Appeal Down Syndrome Association of Liberia (DSAL) joins Down Syndrome International to announce the 10th World Down Syndrome Day, based on the Opportunities, theme "'My Choices' - Enjoying Full and Equal Rights and the Role of Families."

This will be MHA 3rd event in Liberia. Liberia has not been declared Ebola Free of the deadly virus as yet, so we will celebrate Down Syndrome Awareness Day on a small scale, March 21, 2015. Upcoming details of the event for the day will our website be posted on www.myheartsappeal.org Community Map, MHA Event Calendar. •

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A Message from Dr. Arthur Richardson









As I See It...

(From the point of view of the Chairman of the Board)

"If you want to build a ship, don't drum up people together to collect wood, and don't assign them tasks and work, but rather teach them to long for the endless immensity of sea."

- Antoine de Saint Exupery

With the Ebola outbreak, our respite care program has come to a halt just when the parents needed it most...our vocational training has been temporarily suspended just

when students were becoming familiar with it...our hopes have been threatened by overwhelming fear... "But we do not lose hope." WHY?

Because in the interim we have re-doubled our efforts to strengthen our endowment for scholarships...we have sent 2.5 tons of sanitizers and foodstuffs to our families... and our prayers and prayer partners have strengthened our faith and commitment to our mission in Liberia...Longing for the day of re-opening...Knowing THAT DAY WILL COME! We long to fulfill the immensity of our mission!

So now we have an opportunity to join in the building of God's Kingdom in a corner of God's great earth...Liberia. Whatever you may decide to do, consider prayerfully what your gift might do:

\$10 mo. to provide 2 meals, a snack and transportation once a month for 6 hours

OR \$30 wk. (\$6. daily) For a students' vocational tuition

OR an even larger gift toward securing the land on which to lay the foundations

OR to provide Endowment Income for programs or scholarships to secure its future

LET'S DO SOMETHING HEROIC! LET'S DO IT FROM THE HEART!

Then, commit to praying from the depths.

Dale Rogers Training Center CEO Connie Thrash McGoodwin, M.ED visits sister agency My Heart's Appeal as relations are strengthened between the two agencies'.





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MHA Liberia prepares to deliver to a total of 100 MHA families; 25lbs bags of Rice, 3 Gallons Faucet Buckets & a list of packaged items sent from MHA USA Relief Drive on January 31, 2015 at its headquarters in Monrovia, Liberia.











Non-Perishable Food

- 1. Quaker Oats 1lb 2oz
- 2. Sugar 4 1b
- 3. Dry Beans
- 4. Ramen Noodles Packets
- 5. Peanut Butter 16oz
- 6. Cooking Oil 48oz
- 7. Macaroni and Cheese
- 8. Sardines
- 9. Tuna
- 10. Mackerel
- 11. Canned Meat
- 12. 25 lb Bag Rice

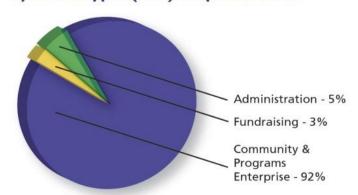
Hygiene Items

- 13. Bar Soap 3pk
- 14. Hand Sanitizer (60% alcohol-based)
- 15. Antibacterial Hand Wipes
- 16. Chlorine Granular Powder
- 17. 3 Gallons Faucet/Lid/Bucket

First Aid

- 18. Anti-Diarrheal
- 19. Ibuprofen / Aspirin
- *Thermometer

My Heart's Appeal (MHA) Competence Chart



More than 90 cents of every dollar MHA spends is used to support its mission.

2014 Quarterly Contributions

1ST 2ND 3RD 4TH 13,394.30 | 6,604.74 | 4338.70 | 4698.44

MHA General Land Fund Programs Fund Drive \$ 21,920.72 \$ 2761.04 \$ 4354.42

Total: \$ 29, 036.18

(100% allotment per the 3 categories)

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Bigma's Care Place Celebrates 2nd Anniversary July, 2014













MHA honors 2014 partners for outstanding non-financial charitable service to MHA in the Shepherd Award Honorees Category (listings included on the right) in support of programs and other community enterprises. One of the Shepherd Honoree will win the Prestigious Shepherds Staff Award.

MHA 2014 Shepherd Award Honorees

North America

Nikki Reid Leroy Ball Piper Pfister Judy Howard **Kevin Nichols** Doug Moore Suzanne Webb Milinda Morris Pam Henthorn Cynthia Gilman Suzette Drake Lawrence Davis William Brollier Joseph Telewoda Dave & Kay Filson Kimberli Brownlee Alvin & Helen Lawson David & Mary Walker Allen & Nancy Williams Joe & Nicole McFarlane Mike & Sharon Speegle Stan & Marcia Mortimer Warren & Suzanne Wilson Delbert & Linda Simmons Edward & Susan Mitchell, Jr. God's Handiwork Quilting Class, COS University of Central Oklahoma Students Sandy Jenson, Hannah's Promise Ministry, COS

Africa

John Sheriff
Fadi Areslam
Maima Metzer
Anthony Deline
Teagbae Davies Coleman
Christ the King Catholic Church
Ministry of Health & Social
Welfare

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MHA USA Ebola Relief Drive





Volunteers from University of Central Oklahoma, East Oklahoma Rotary Club & Church of the Servant









Chlorine Station





Bag Station



Filling Station

Labeling Station

Beans Station





Packaging Station





Shipment Loading Station

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Meeting with Assistant Minister for Science, Technology, Vocational & Special Education Charles Gaye July, 2014 at the Ministry of Education in Monrovia, Liberia











MHA CEO Lovetie Major interviewed by Oklahoma TV Stations New 9 & KOCO 5 in Oklahoma City about the Ebola Relief Effort in Liberia, October 2014





Donation Received from Quilting Class

MHA Tailoring Program received in September, 2014 a donation of several yards of beautiful, colorful fabrics, thread and sewing gadgets from God's Handiwork Quilting Class. They are a group of women who meet at Church of the Servant United Methodist Church in Oklahoma City and enjoy quilting together. The fabrics donation is designated for children of the Down Syndrome Association of Liberia, a community program run by MHA.





Kim Passoth of KOCO visited the office of MHA to discuss efforts made by the non-profit to help MHA families during the Ebola outbreak in Liberia.

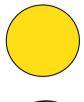


MY HEART'S APPEAL, INC. 5909 NW EXPRESSWAY, STE 224 OKLAHOMA CITY, OK 73132-5108



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We're on the Web! See us at:





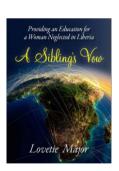


Visit us at www.myheartsappeal.org and check out all of the taps and drop buttons on our site. Our email is info@myheartsappeal.org and numbers 405-603-2799 (Phone), 405-603-2712 (Fax). If you us, be sure to like us on Face book.

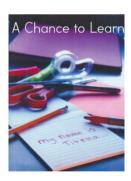
MHA Online Store



MHA African Greeting Cards & envelopes 8.5" x 5.5" Folded Plain Cards 4.375" x 5.75" A2 Envelopes Price: \$10.00



Book...\$10.99 a copy



Documentary...\$20.00



Posters one @ \$15 or \$60.00 for a set of five 12" x 18" (full color, w/bleed)

CEO's Reflections....Continued from pg 2

Center for Disease Control issued a level 2 travel notice by late July, 2014 in Liberia. The country was in a state of emergency, because of the Ebola virus outbreak. MHA closed all programs in Liberia and instructed families and volunteers to adhere to health guidelines to remain safe. Here in the US, our Headlines on social Medias read... A Return From Liberia; Join In A Call For Action For Liberia; Who Is Your Neighbor; Thank You: We are a Stone Throw Away... We packaged items described on pp 4 & 6; approximately 25 pounds of foodstuffs and sanitizers for MHA families totaling 2.5 tons. Thank you! Your help was so appreciated! We met 100% of our goal. •